

Relevansi Religiusitas Dengan Perilaku Konsumsi

Desi Isaini

Abstract

Religiosity in every researches admitted has related with economic behaviour. Which related to others or personally. This research discuss about the relevance of religiosity to consumption behaviour, using library research. From this research can be concluded that religiosity will affect consumption behaviour, one of them is consumer behaviour. The more religiosity, then the consumption behaviour applied is the more advantages and the good consumption behaviour.

Keywords

Religiosity, Behaviour, Consumption

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References

ABOUT THE AUTHOR

Desi Isaini
Institut Agama Islam Negeri
Bengkulu
Indonesia

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