

#9109 Summary

[SUMMARY](#) [REVIEW](#) [EDITING](#)

Submission

Authors	Robeet Thadi
Title	Kampanye Moderasi Beragama di Ruang Digital Indonesia
Original file	None
Supp. files	None
Submitter	Mr. Robeet Thadi 
Date submitted	December 26, 2022 - 07:25 PM
Section	Articles
Editor	Muhammad Ilyas 
Author comments	kajian ini tentang moderasi beragama, mhn diterbitkan
Abstract Views	0

Status

Status	Published Vol 11, No 2 (2022): Manhaj: Jurnal Penelitian dan Pengabdian Masyarakat
Initiated	2022-12-28
Last modified	2022-12-29

Submission Metadata

Authors

Name	Robeet Thadi 
ORCID iD	http://orcid.org/0000-0001-7183-1248
URL	https://scholar.google.co.id/citations?user=h8DMvmAAAAAJ&hl=id&authuser=1
Affiliation	UIN Fatmawati Sukrano Bengkulu
Country	Indonesia
Bio Statement	Dosen Ilmu Komunikasi UIN FAS Bengkulu
Principal contact for editorial correspondence.	

Title and Abstract

Title	Kampanye Moderasi Beragama di Ruang Digital Indonesia
Abstract	

Religious moderation is a trending conversation in the digital space, this article aims to explain the concept of religious moderation, religious topics, forms of campaigns, and strategies for campaigning for religious moderation in Indonesia's digital space. This article uses a qualitative approach to the library research method. The results of the study show that, in terms of the concept of moderation, religion is a middle attitude, not secular and not religious. The religious topic of religious moderation from the Google search engine page uses the keywords "Religious Moderation" (over 3.4 million), "Islamic Moderation" (over 3.7 million) higher "wasathiyah" (over 182 thousand), while "Moderation" (5.7 million). Through google trends the results of searching for religious moderation (32%), Islamic moderation (5%) wasathiyah (less 1%), while moderation (48%), in the form of religious moderation messages can be conveyed in the form of posters, banners, billboards, speeches, and discussion ad. Meanwhile, the campaign strategy for religious moderation by presenting Islam as a humanist religion, changing the paradigm from qabilah to ummah, revitalizing kaffah Islam.



ADDITIONAL MENU

[FOCUS AND SCOPE](#)[AUTHOR GUIDELINES](#)[ONLINE SUBMISSION](#)[PEER REVIEWERS](#)[PUBLICATION ETHICS](#)

TEMPLATE

[Submit Your Paper](#)

USER

You are logged in as...
thadi80

[My Journals](#)
[My Profile](#)
[Log Out](#)

INFORMATION

[For Readers](#)
[For Authors](#)
[For Librarians](#)

Indexing

Academic discipline and sub-disciplines ilmu komunikasi, komunikasi islam
Keywords Religious moderation, digital, religious moderation campaign
Type, method or approach —
Language en

Supporting Agencies

Agencies —

References

- References
- Al-Qardhawi, Yusuf. *Berinteraksi Dengan Al-Quran*. Bandung: Gema Insani Press., 1999.
- Ash-Salibi, A. M. *Al-Wasatiyyah Fi Al-Qur'an*. 1st ed. Cairo: Maktabat at Tabi'in (Vol. 1422), 2001.
- Campbell, Heidi. *When Religion Meets New Media*. London: Routledge, 2010.
- Faris, I., and A. al-H. Ahmad. *Mu'jam Maqayis Al-Lughah*. Beirut: Dar Al-Fikr, 1979.
- Halimatussadiyah, Iim. "Beragama Di Dunia Maya: Media Sosial Dan Pandangan Keagamaan Di Indonesia." *Monograf: Merit Indonesia* 1, no. 1 (2020).
- Hamdi, Saibatul, Munawarah, and Hamidah. "Revitalisasi Syiar Moderasi Beragama Di Media Sosial: Gaungkan Konten Moderasi Untuk Membangun Harmonisasi." *Intizar* 27, no. 1 (2021): 1–15.
- Hatta, M. "Media Sosial Sebagai Sumber Keberagaman Alternatif Remaja Dalam Fenomena Cyberreligion." *Dakwah: Jurnal Kajian Dakwah dan Kemasyarakatan* 22, no. 1 (2019): 1–30.
- Hefni, Wildani. "Religious Moderation in The Digital Space: Case Study of Mainstreaming Religious Moderation among Islamic Higher Education Institutions." *Jurnal Bimas Islam* 13, no. 1 (2020): 1–22.
- Khumaedi, Teddy, and Siti Fatimah. "Urgensi Dakwah Melalui Media Sosial." *Al Mubini: Islamic Scientific Journal* 2, no. 2 (2019): 106–113.
- Maarif, Syafi'i. *Meninjau Ulang Definisi Agama, Agama Dunia, Dan Agama Leluhur, Dalam "Kebebasan, Toleransi Dan Terorisme Riset Dan Kebijakan Agama Di Indonesia"*. Jakarta: Pusat Studi Agama dan Demokrasi Yayasan Paramadina Jakarta, 2017.
- Masduki, M. "Menyegarkan Kembali Isu Sekterianisme Dan Komunalisme Dalam Islam." *TOLERANSI: Media Ilmiah Komunikasi Umat Beragama* 8, no. 1 (2016): 1–18.
- Mietzner, M., and B. Muhtadi. "The Myth of Pluralism: Nahdlatul Ulama and the Politics of Religious Tolerance in Indonesia." *Contemporary Southeast Asia: A Journal of International and Strategic Affairs*, 42, no. 1 (2020): 58–84.
- Muhammaddin. "Islam Dan Humanisme." *Studi Agama* 1, no. 2 (2017): 1–23.
- Muttaqin, Ahmad. "Agama Dalam Representasi Ideologi Media Massa." *KOMUNIKA: Jurnal Dakwah dan Komunikasi* 6, no. 2 (2012): 1–9.
- Nasrullah, Rully. *Komunikasi Antar Budaya Di Era Budaya Siber*. Bandung: Simbiosis, 2012.
- Nasrullah, Rully. *Teori Dan Riset Media Siber (Cyberspace)*. Jakarta: Prenadamedia Grup, 2014.
- Nata, Abuddin. *Metodologi Studi Islam*. Jakarta: Raja Grafindo Persada, 2006.
- Piliang, Yasraf. *Bayang-Bayang Tuhan: Agama Dan Imajinasi*. Bandung: Mizan Publika, 2011.
- Powell, R., and S. Clarke. "Religion, Tolerance and Intolerance: Views from across the Disciplines." In *Religion, Intolerance and Conflict: A Scientific and Conceptual Investigation*, 3–26, 2013.
- Rahman, Khalid, and Aditia Muhammad Noor. *Moderasi Beragama Di Tengah Pergumulan Ideologi Ekstremisme*. Malang: UB Press, 2020.
- Rahman, M. T. *Sosiologi Islam*. Bandung: Prodi S2 Studi Agama-Agama UIN Sunan Gunung Djati, n.d.
- Shihab, M. Quraish. *Wasathiyyah, Wawasan Islam Tentang Moderasi Beragama*. 2nd ed. Tangerang: Lentera Hati, 2020.
- Tebba, S., and O. S. C. Nur. *Komitmen Moral Guru Bangsa*. Jakarta: Paramadina, 2004.
- Thoha, A. M. *Tren Pluralisme Agama: Tinjauan Kritis*. Perspektif Press, 2005.
- Ummah, Isti Irsadhatul. "Urgensi Syiar Moderasi Dalam Bingkai Kerukunan Beragama Melalui Media Sosial." In *Prosiding Nasional Pascasarjana IAIN Kediri*, 4:147–168, 2021.
- Venus, Antar. *Manajemen Kampanye: Panduan Teoritis Dan Praktis Dalam Mengefektifkan Kampanye Komunikasi*. Bandung: Simbiosis Rekatama Media, 2009.
- Wibowo, Adi. "Penggunaan Media Sosial Sebagai Trend Media Dakwah Pendidikan Islam Di Era Digital." *Jurnal Islam Nusantara* 03, no. 02 (2019): 339–356.
- Wibowo, Ari. "Kampanye Moderasi Beragama Di Facebook: Bentuk Dan Strategi Pesan." *EDUGAMA: Jurnal Kependidikan dan Sosial Keagamaan* 5, no. 1 (2019): 85–103.
- Zulaiha, E. "Tafsir Kontemporer: Metodologi, Paradigma Dan Standar Validitasnya." *Wawasan: Jurnal Ilmiah Agama Dan Sosial Budaya* 2, no. 1 (2017): 81–94.

JOURNAL CONTENT

Search

Search Scope

All

Search

Browse

By Issue
By Author
By Title
Other Journals

Indexing by :



Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License..

MANHAJ: JURNAL PENELITIAN DAN PENGABDIAN MASYARAKAT

LPPM IAIN BENGKULU
Jl. Raden Fatah, Pagar Dewa Kota Bengkulu 38211
Bengkulu, Indonesia



[View My Stats](#)