

PRODI KPI STAI IBNU RUSYD KOTABUMI LAMPUNG UTARA TAHUN AKADEMIK 2021/2022

MATA KULIAH : Public Relation
SEMESTER : VII (Tujuh)

NO	HARI/TANGGAL	JAM KE	MATERI KULIAH: POKOK BAHASAN/SUB POKOK BAHASAN	MAHASISWA YANG HADIR	PARAF DOSEN
1	Senin 2/8-21	1	Penyampaian Silabus & Kontrak K	6 org	1. <i>[Signature]</i> 2.
		2			
2	Senin 16/8-21	1	Hakikat & Konsep Dasar PR	7 org	1. <i>[Signature]</i> 2.
		2			
3	Senin 30/8-21	1	Peran & Fungsi PR	9 org	1. <i>[Signature]</i> 2.
		2			
4	Senin 6/9-21	1	Etika profesi PR	9 org	1. <i>[Signature]</i> 2.
		2			
5	Senin 20/9-21	1	Pelayanan Prima	8 org	1. <i>[Signature]</i> 2.
		2			
6	Senin 27/9-21	1	Kiat Membangun Citra	7 org	1. <i>[Signature]</i> 2.
		2			
7	Senin 4/10-21	1	Ujian Tengah Semester	9 org	1. <i>[Signature]</i> 2.
		2			
8	Senin 11/10-21	1	Opini publik	9 org	1. <i>[Signature]</i> 2.
		2			
9	Senin 25/10-21	1	Master of Ceremony	9 org	1. <i>[Signature]</i> 2.
		2			
10	Senin 1/11-21	1	PR hubungannya dg Media Mass	8 org	1. <i>[Signature]</i> 2.
		2			
11	Senin 15/11-21	1	Teori Disonansi Kognitif	7 org	1. <i>[Signature]</i> 2.
		2			
12	Senin 29/11-21	1	Teori Agenda Setting	9 org	1. <i>[Signature]</i> 2.
		2			
13	Senin 6/12-21	1	Teori Uses and Gratification	6 org	1. <i>[Signature]</i> 2.
		2			
14	Senin 20/12-21	1	Teori Difusi - Inovasi	9 org	1. <i>[Signature]</i> 2.
		2			
15	Senin 27/12-21	1	PR & Fungsinya dimasa covid	9 org	1. <i>[Signature]</i> 2.
		2			
16	Senin 10/1-22	1	Ujian Akhir Semester	9 org	1. <i>[Signature]</i> 2.
		2			

~~Mengetahui~~
~~Ketua Junta~~

Martoyo, M.Pd.I

Kotabumi, Jawa 2022
Dosen/ Ass. Dosen

~~Dr. Jang Bahadri, M.S.~~