



Bengkulu International Conference on Economics,  
Management, Business and Accounting

**Kampus  
Merdeka**  
INDONESIA JAYA



# Proposal

**Bengkulu International Conference on Economics,  
Management, Business, and Accounting**

**Faculty Economics and Business  
University of Bengkulu**



# **Bengkulu International Conference on Economics, Management, Business, and Accounting (BICEMBA 2024)**

Host :  
The Faculty Economics and Business  
University of Bengkulu  
Indonesia

## Background

In an era of intensive globalization, geographical and economic boundaries are increasingly blurred, creating new opportunities and challenges for the world of business and economics. Advances in technology, digitalization, and communication have accelerated the process of global integration, enabling companies to expand their market reach globally. However, this complex and rapidly changing dynamic demands adaptive and innovative strategies for businesses to remain competitive and thrive.

Thus, we propose a collaboration as a co-host in the international seminar titled "Navigating Global Integration: Strategies for Scaling Economics and Business in a Borderless Era." This seminar aims to serve as a platform for discussion and knowledge sharing among business leaders, economists, academics, and practitioners from around the world. We believe that this collaboration will significantly contribute to understanding and addressing the challenges, as well as leveraging the opportunities, in this borderless era.

Last year in the BICEMBA 2023 activity, we achieved a level success with 74 participations from the public. The papers submitted at last year's conference have been published on the <https://www.atlantis-press.com/proceedings/bicemba-23/articles>.



## Event Objective

The aim of this event is to create networking and collaboration opportunities for professionals from various fields such as business, economics, accounting, and management. By providing a comfortable yet organized environment, participants can interact, exchange ideas, and form potential partnerships. This event is designed to enhance knowledge sharing and foster interdisciplinary collaboration.

## Target of Participants :

1. Students (Bachelor, Master, and Doctoral)
2. Lecturer
3. Professional / Practicioners

## Conference Materials :

Conference Materials: Research full paper (<http://bit.ly/4bBdtWN>)

## Output :

Research full paper (see template <http://bit.ly/4bBdtWN>)



## Paper Registration Fee

Information	Cost
Presenter Only, No publication (Online)	Rp 150.000,-
Presenter Only, No publication (Offline)	Rp. 200.000,-
Publication in Proceeding Series (Online)	Rp. 300.000,-
Publication in Proceeding Series (Offline)	Rp. 350.000,-
Participant (Online)	Rp. 50.000,-
Participant (Offline)	Rp. 100.000,-

## Event Timeline:

Full Paper Submission Deadline	: October 06, 2024
Notification Acceptance of Abstract	: October 25, 2024
Payment Period	: October 25 - November 1, 2024
Conference Date	: November 12, 2024
Field Trip (Offline Attendance).	: November 13, 2024



# Scope Of Conference

---

## Economics :

- Macroeconomic Trends and Global Markets
- Emerging Markets and Economic Development
- Economic Resilience and Sustainability
- Inequality and Economic Growth

## Management :

- Sustainability as a Core Component of Global Business
- Entrepreneurial Ventures Across Borders
- Cultural Competence in International Markets
- Technological Innovations and Borderless Commerce
- Localized Strategies for Global Markets

## Accounting :

- Risk Management and Financial Stability
- Financial Transparency and Compliance
- Technology in International Accounting





## Co-Host Requirements

---

1. Minimum submit 10 articles with a cost per articles of IDR 200.000.
2. Sending 1 Internal Representative to serve as a reviewer.

## Co-Host Benefits

---

1. Co-hosts can be utilized as a value-added component to improve institutional accreditation.
2. Inclusion of the institution's logo in all publications.
3. Available to include one name and university in the official website Faculty of Economics University Bengkulu.
4. Article published in proceedings.
5. To have an opportunity to contribute as a speaker.

## Registration Link

---

<https://bit.ly/registrationBICEMBA2024>

## Contact Persons for Cooperation

---

bicemba.feb@unib.ac.id - Vika Fitranita  
+62851-4274-5188 - Mukti Trio Putra  
+62851-4274-5166 - Ririn Nopiah





Faculty of Economics and Business - University of Bengkulu

# THE 2<sup>ND</sup> BICEMBA

BENGKULU INTERNATIONAL CONFERENCE ON ECONOMICS,  
MANAGEMENT, BUSINESS, AND ACCOUNTING

Saturday-Sunday

**12-13**

November

**2024**

*"Navigating Global Integration: Strategies For Scaling Economics and Business  
in a Borderless Era"*

Venue: Santika Hotel, Bengkulu, Indonesia

## Our SPEAKERS



Welcoming Speech:  
**Dr. Retno Agustina Ekaputri**  
(Rector - University of Bengkulu,  
Indonesia)



Speaker 1  
**Dr. Jau-Rong Chen**  
(Ming Chi University of Technology,  
Taiwan)



Speaker 2  
**Dr. Hafiz Muhammad Naeem**  
(University of Management and  
Technology, Pakistan)



Speaker 3  
**Dr. Vid Adrison**  
(University of Indonesia,  
Indonesia)

## CALL FOR PAPER

Hybrid Meeting - Offline and Online

### Sub THEMES

#### Economics

- Macroeconomic Trends and Global Market
- Microeconomic and Behavioral Economics
- Economic Resilience and Sustainability
- Inequality and Economics Growth

#### Management

- Sustainability as a Core Component of Global Business
- Entrepreneurial Ventures Across Borders
- Cultural Competence in International Market
- Technological Innovations and Borderless Commerce
- Localized Strategies for Global Market

#### Accounting

- Risk Management and Financial Stability
- Financial Transparency and Compliance
- Technology in International Accounting

### Important DATES



### Conference FACILITIES

E-Certificate  
Coffee Break & Lunch (Offline)  
Seminar Kit (Offline)  
International Networking

### More INFORMATION

bicemba.feb@unib.ac.id - Vika Fitranita  
+62851-4274-5188 - Mukti Trio Putra  
+62851-4274-5166 - Ririn Nopiah

### Conference FEE DETAILS

#### Presenter Only (No Publication)

Online : Rp150.000  
Offline : Rp200.000

#### Presenter and Publication

Online : Rp300.000  
Offline : Rp350.000

#### Participant

Online : Rp50.000  
Offline : Rp100.000

**International Presenter: FREE APC**

### Payment Method

Bank BRI  
Account Number:  
0115-01-034379-53-3  
a.n BICEMBAFEB



### REGISTRATION LINK:

<https://bit.ly/registrationBICEMBA2024>

### Proceeding indexing by:



### Co Host:







THANK  
YOU.

